



A thrilling LMCU member perk!

If you're planning a summertime road trip to Cedar Point or Michigan's Adventure, get your admission tickets in advance at any LMCU branch and save! See how much you can save by visiting lmcu.org/about/perks for a ticket price list.

July 2016

LMCUnews

Member Newsletter

LMCU opens new branches in Livonia, MI and Naples, FL

Brick and mortar branches remain very important to our members. LMCU is opening two new additional branches to support areas we've recently expanded into. Both are full service branches offering LMCU's benchmark products and services. Stay tuned to next month's newsletter for photos of our latest additions.

Livonia, MI- Opening June 27

19025 Newburgh Rd. Livonia, MI 48152

This branch joins our dedicated mortgage center in Livonia.

Naples, FL- Opening July 5

8637 Collier Boulevard Naples, FL 34114

Our new Collier branch is a companion to our first SW Florida branch in Bonita Springs.

LMCUFinancials

As of May 31, 2016

Assets	\$4,492,783,269
Loans	\$3,182,660,807
Savings	\$3,459,365,771
Members	352,053

And the winner is...

The dust has finally cleared. After two months and over 353,000 entries, we have a winner!

Congratulations to our winner, **Anita Erickson of Cascade Township, Michigan!**

Anita is a loyal and long-time LMCU member (since 1999), and has been entering our \$25,000 Home Makeover Giveaway since it all began four years ago. In fact, she entered "pretty much every day this year." Anita is a social worker for Care Plus TLC and calls our 28th Street & Kraft branch office location home.

"When Sandy Jelinski (LMCU CEO and President) called to let me know I won, I didn't believe her. It took some convincing! I'm so blessed to win this... it still doesn't seem real!"

Anita plans to do some home fix-ups, like a new microwave, refrigerator and some bathroom remodeling work. "I had also just purchased a new car recently, so I guess it's paid off now!"

So....congratulations Anita! It's all been great fun!



Winner Anita Erickson (right) and LMCU CEO and President, Sandy Jelinski.

Get your training on!

The 2016 LMCU Bridge Run is coming around again on the calendar. So mark yours and make your plan. And save \$5 off your entry fee! Coming to downtown GR on Sunday, September 18, this event grows in popularity every year. Choose from among 10 mile and 5K runs, with divisions for adults, kids and 5K walkers. This beautiful course winds through historic neighborhoods and across iconic bridges in central downtown GR. As a LMCU member, you're eligible for a \$5 discount on entry fees! Just head to thebridgerun.com to register, and enter **LMCU\$5** into the code box.





Prime Platinum named Best Low-Fee Credit Card by Kiplinger Magazine!

Lake Michigan Credit Union's Prime Platinum Visa card recently got the attention of Kiplinger Magazine. This highly regarded financial publication rated our **Prime Platinum card the Best Low-Fee Credit Card in the country!** Designed for members who tend to carry a balance from month to month, Prime Platinum's rate is as low as Prime plus 3.00%, is tiered, linked to Prime and has no balance transfer fees! That makes it perfect for paying off high-rate credit cards with no annual fees. It's no wonder Kiplinger noticed! Apply for yours today by calling (800) 242-9790 ext. 9944, visit any branch or go to LMCU.org to get started.

Contact Information

Phone:

- (616) 242-9790
- (800) 242-9790 Toll Free
- (616) 942-3360 Phone Banking
- (800) 796-3360 Phone Banking
- (844) 890-9767 Mortgage
- (616) 301-8899 Home Equity Loans
- (616) 234-6630 Commercial Lending
- (616) 234-6979 LM Insurance Agency
- (616) 234-6301 Investment Services

Website: www.LMCU.org

Mailing Address:

P.O. Box 2848, Grand Rapids, MI 49501



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LMCU members pay less for Sprint!

Discounts for monthly service plans and more!

As a member of LMCU you can receive:

- 10% discount on select regularly priced Sprint monthly service
- 15% discount for businesses on select regularly priced Sprint monthly service
- Waived activation fee on new lines (up to \$36 in savings)
- Waived upgrade fee (up to \$36 in savings)
- Buy online and receive additional savings
- Unlimited data available on select phone plans
- Ready Now, a one-on-one, personalized setup, is provided at select Sprint Stores



Claim your discount with Corporate ID: **NACUC_ZZM**.

To receive the Sprint LMCU Member Discount, both new and existing Sprint customers must verify LMCU membership through either the Invest in America app, or by filling out a verification form available at lovemycreditunion.org.

Lake Michigan Investment Services Welcome, Jim Snave!

We have a great new hire at LMIS. Finance veteran Jim Snave joins us as Senior Vice President of Wealth Management. He has over 25 years of experience helping to plan and execute the wealth-building plans of his clients.



Jim said, "Personally and professionally, I'm in the 'good night's sleep' business – committed to the highest standards of integrity, dependability and honesty. When I deliver on that promise, you sleep well."

LMCU's President and CEO, Sandy Jelinski said, "We're so pleased to have Jim join our investments team. It's quite an advantage to be able to secure the services of such a talented, committed, experienced financial leader. LMCU, its investment advisors and our clients will all benefit greatly from this new alliance."

Jim and his wife are active in the local Grand Rapids community, participating in various activities through their church and school, as well as volunteering at Degage Ministries Homeless Shelter. Snave also served on the board of directors for Broadway Grand Rapids. They also enjoy the many outdoor recreational opportunities present in west Michigan.

Welcome aboard, Jim!



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